

Cherif Rahmani

**Former Ministry of Industry, SMEs, and Investment
Promotion, Algeria
President
World Deserts Foundation**

Cherif Rahmani works to improve environmental matters in the Law in Algeria. Under his patronage, new specialized institutions have emerged in order to design and implement an environmental policy consistent with sustainable development. Cherif Rahmani also oversaw the establishment of financial measures with the aim of introducing in Algeria an environmental taxation according to the international standards.

As President of the World Deserts Foundation and Honorary Spokesperson of the International Year of United Nations for deserts and fight against desertification, Cherif Rahmani contributed to the achievement of the Institute of Deserts and Deserts Museum.

Cherif Rahmani has developed the National Scheme of Land, which is endowed with legislative, regulatory, organizational, and taxes in order to stimulate a reorganization of the territory. On March 24, 2008, Cherif Rahmani received the “Shield of Environment” which is an award given by the Arab Network for Environment and Sustainable Development. The Action Plan for the Mediterranean named Mr. Rahmani ambassador of the Mediterranean coast. At an official ceremony, Achim Steiner, Vice Secretary-General of the United Nations praised Cherif Rahmani and said that his whole career was guided by a deep commitment to preserving our planet.

Alongside other leading figures, including former Vice President of the United-States Al Gore, the United Nations Environment Program (UNEP) has just awarded “Champions of the Earth 2007” Mr. Rahmani.