Bernard Belletante Director General KEDGE Business School, France Co-Chair MENA Economic Forum

Prof. Bernard Belletante is the Director General of KEDGE Business School. Professor of Corporate Finance, he is also President of the Schools of Management Chapter*, of the Mediterranean Network of Management Schools (RMEM) and of Altares Scientific Committee.

Before joining Euromed Marseille in 2002, he used to be Academic Dean at EM Lyon (France). He is a former graduate of Ecole Normale Supérieure, Cachan (France), and holds a PhD in Economics and Management.

He is an expert in Financial Behaviour of SME's, Corporate Governance, Trust and Ethics Issues in Management. As such, he is a Board Member of several private and public companies, member of the Steering Committee of the European Center for SME's and also member of IFA (Institut Français des Administrateurs).

Prof. Belletante also developed an expertise around the issues at stake in Euro-Mediterranean area : "Euro-Mediterranean Management Model", Sustainable Development, Diversity. He is member of the Board of Comité 21, the main French organisation in Sustainability. He published about 25 books and more than 100 papers and articles.

Bernard Belletante is member of the boards of the following companies : April Group, Bemobee Solution, Altidiem & Techné SA.

*organization that represents the 38 most prestigious business schools in France.