

Sharjah Commerce and Tourism Development Authority

Sharjah Commerce and Tourism Development Authority (SCTDA) was established in 1996 by Emiri Decree No. 5, with the objective of promoting commercial and tourism activities in the Emirate of Sharjah.

The Authority endeavours to develop these sectors through various events, activities and issuances, and promotes the emirate at all local, regional and international levels.

Consequently, the Authority carries out all the work and activities necessary to achieve their goals by way of planning and drawing up strategic plans to further development and to promote the tourism industry in all its forms; in addition to conducting related social and economic studies. It compiles the policies for participating in the local, regional and international exhibitions. The Authority also aims at marketing and promoting Sharjah to attract foreign investment.

SCTDA uses all available means and different media to raise public awareness locally, regionally and internationally of the unique features Sharjah offers as a special tourist destination. On the international front, the Authority seeks to participate in international and regional events and activities to promote the emirate and place it on top of the international map. Today, Sharjah has become a preferred destination for many tourists from around the world.