

## **MEDEF**

The Mouvement des Entreprises de France (MEDEF), or the “Movement of the Enterprises of France”, is the largest union of employers in France.

Established in 1998, it has more than 750,000 member firms, 90% of them being small and medium enterprises (SMEs) with fewer than 50 employees. MEDEF is engaged in lobbying at the local, regional, national, and EU-wide levels.

Every year, MEDEF International organises a number of delegations of French business leaders with concrete projects to targeted countries, especially developing countries. MEDEF espouses “sustainable development”, raising companies’ awareness to the fact that protection of the planet may also be numbered among their competitive advantages.

[www.medef.fr](http://www.medef.fr)