

## **Financial Times (FT)**

The Financial Times (FT) is one of the world's leading business news and information organisations, recognised internationally for its authority, integrity and accuracy.

High quality global journalism requires investment. With more than 600 journalists worldwide, the FT has a combined paid print and digital circulation of more than 600,000 (Deloitte assured Q3 2012). The newspaper has a daily circulation of 286,401, (ABCs, December 2012) and FT.com has over 5 million registered users, including 312,000 paying FT digital subscribers.

The FT has a combined print and online average daily readership of 2.1 million people worldwide. (ADGA, PwC assured, May 2012).